

# MEDIA PLAN 2025

### About Forsvaretsforum.no

- The country's largest and most important professional medium in the defense and security industry
- Daily news, reports, analyses, and opinions related to defense and security
- Strong commitment to relevant advertising
- Employees in the Armed Forces, politicians, and key figures in the defense-related industry make up the largest readership

The editorial team has a free and independent position in accordance with the Media Liability Act and works in line with the Code of Ethics for the Press and the Editor's Code.

You can follow us on <u>Facebook</u> and <u>Instagram</u>. You can also subscribe to our newsletters by <u>clicking here</u>.

## We can customize advertising packages that include both print and digital.

Page Views per Week **370 000** 

Unique Users per Day **23 000** 

Average Reading Time **1.20 min** 

Newsletter Subscribers **20 000** 

Facebook 35 000 Linkedin **5 600** 

Phone: 320 x 320px

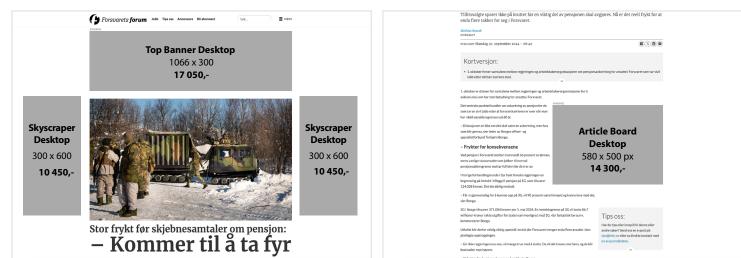
## Online advertising

Ad type	Prices per week	Jobs	Prices
Top Banner	kr 17 050,-	Job Advertisement	kr 10 500,-
Center Banner	kr 15 900,-	Job Advertisement extra	kr 19 500,-
Article Board	kr 14 300,-		
Skyscraper	kr 10 450,-	Formats	Sizes
Newsletter	kr 11 550,-	Top Banner	Desktop: 1066 x 300px Phone: 320 x 320px
<ul> <li>* Center Banners are placed further down the page than e.g. top banner.</li> <li>* Rotation of 4 in all positions, except for newsletters</li> <li>All prices are ex. VAT.</li> </ul>		Skyscraper	Desktop: 300 x 600px
		Article Board	Desktop: 580 x 400px

Article Board

#### All prices are ex. VAT.

## Formats



## Do you want to advertise? Get in touch!

Elisabeth Retteraasen Wåde +47 919 03 208 elisabeth@salgsfabrikken.no Fredrik Larsen +47 45654170 fredrik@salgsfabrikken.no